



## **Swisscom TV Air *free*: TV with Replay and recording function free of charge for mobile and tablet users**

**TV on the go is very popular. 544,000 customers use Swisscom TV 2.0 on their laptops, tablets or smartphones – making Swisscom TV Air one of the most popular web TV services in Switzerland. With the new Swisscom TV Air *free*, non-Swisscom customers too can enjoy the TV 2.0 experience on their mobile phones: the service is free of charge via the app and includes popular features such as Replay and programme recording. A small ad is shown when the user changes channel.**

Swisscom TV Air *free* is now offering an even bigger range of channels that is unique in Switzerland: users can access 190 TV channels in the best picture quality via the Swisscom TV 2.0 app – including 30 hours of Replay. The app also lets viewers record up to 60 hours of their favourite shows and watch them on the go. The service is free of charge (data charges may apply depending on the mobile subscription), and a small ad is shown when the user changes channel. Swisscom customers with a Vivo or NATEL® infinity subscription can continue to enjoy Swisscom TV Air without ads.

### **Access to the TV 2.0 app**

It only takes two steps to watch TV on a mobile device: simply download the Swisscom TV 2.0 app and sign in via Facebook. The service will initially be available for smartphones and tablets – iOS is currently supported, and Android is set to follow suit over the next few days. From spring 2016, TV Air *free* users will be able to use the same account to access these 190 TV channels, including the Replay and recording function, on their laptops and PCs.

### **Related links:**

[www.swisscom.ch/tvair](http://www.swisscom.ch/tvair)

### **Source/user data**

<http://netreport.net-metrix.ch/profile/>



**swisscom**

**Press release**

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