

# SAMSUNG

## Conditions for Participation

### Samsung Galaxy Tab S10+ and Tab S10 Ultra Launch Promotion

The organizer of the **Samsung Galaxy Tab S10+ and Tab S10 Ultra Launch Promotion (26.09.2024–03.11.2024)** is Samsung Electronics Switzerland GmbH, Giesshübelstrasse 30, 8045 Zurich, Switzerland (hereinafter referred to as “Samsung”).

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1. As part of the **Samsung Galaxy Tab S10+ and Tab S10 Ultra Launch Promotion (26.09.2024–03.11.2024)**, participants will receive a matching **Book Cover Keyboard (EF-DX925BBEGSW or EF-DX825BBEGSW)** free of charge when purchasing a Samsung Galaxy Tab S10+ or Galaxy Tab S10 Ultra Tablet.
2. This promotion applies exclusively to purchases of a **Samsung Galaxy Tab S10+ and Tab S10 Ultra** from one of the following participating Samsung dealers located in Switzerland or Liechtenstein, which are supplied by Samsung Electronics Switzerland GmbH. A list of the participating Samsung dealers can be found at [tabs10.samsung.ch](https://tabs10.samsung.ch).
3. **To qualify for the Book Cover Keyboard, participants must register by the deadline using the Samsung Members app which is pre-installed on the tablet (a Samsung account is required for this).** Participants with a Swiss SIM card should register using the corresponding form in the Samsung Members app. When registering, we recommend inserting a Swiss SIM card in slot 1. Participants with a Liechtenstein SIM card must register the purchase at [tabs10.samsung.ch](https://tabs10.samsung.ch). To successfully verify the registration, in addition to the personal contact details, the IMEI number/serial number of the device must be provided and a receipt/invoice must be uploaded on which the date of purchase, the point of sale/dealer, the purchased device, and the purchase price are fully and clearly visible.
4. This offer is restricted to one participation for one device per person.
5. The promotion runs from **26.09.2024 to 03.11.2024** inclusive. The date of purchase is deemed to be the date on the purchase receipt. Purchases made outside the promotional period are not eligible for this offer.
6. **The deadline for registration is 17.11.2024.** Registrations after this date will not be considered.
7. After successfully registering for the promotion, participants will receive an e-mail confirmation from Samsung. Samsung reserves the right to contact participants by e-mail for clarification purposes if any registration is incomplete or if these Conditions for Participation are not met. It is the sole responsibility of the participants to ensure they can be contacted by Samsung for such communication.
8. If the device is returned (cancellation of the purchase contract), any entitlement to the Book Cover Keyboard will be lost. If any elements of the device are not returned, they may be invoiced.
9. Only consumers (i.e. customers who buy products for their own use) and business customers who are resident in Switzerland or Liechtenstein are eligible to participate.
10. Samsung reserves the right to reject all entries that are incomplete or incorrect, or that fail to comply with these Conditions for Participation.
11. Furthermore, Samsung reserves the right to suspend, cancel, or prematurely terminate the promotion at any time in the event of technical failure or for other important reasons.
12. Samsung reserves the right to declare any participations void if inaccurate, misleading, or fraudulent documents are submitted, and, where necessary, to initiate legal proceedings against participants who violate these rules.

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13. All personal data collected in connection with this promotion will be used by Samsung exclusively for the proper implementation of the promotion in compliance with Samsung's Privacy Policy (available at <https://www.samsung.com/uk/info/privacy/>). Personal data will be stored by us only to the extent required and for as long as necessary to carry out and process the promotion. The data will then be deleted, unless there is a legal obligation to store it.
14. This promotion is subject to Swiss law. The place of jurisdiction is Zurich.