### **Q&A for the Annual General Meeting 2025**

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#### 1. Annual General Meeting – general information

#### 1.1 When and where is it taking place?

- Wednesday, March 26th<sup>t</sup>, 2025.
- Hallenstadion Zürich, Wallisellenstrasse 45, 8050 Zurich

#### 1.2 Start of the Annual General Meeting?

- 01:30 pm
- Door opening 12.30 pm

#### 1.3 What happens if I arrive late?

You will still be allowed in.

#### 1.4 How long does the Annual General Meeting last?

Around three hours

#### 1.5 In which language is the Annual General Meeting held?

• The Annual General Meeting will be held in German and will be interpreted simultaneously into French and English. The projections will be in German.

#### 1.6 Which publications are available for shareholders?

- Annual Report 2024: It can online be viewed and downloaded at: http://www.swisscom.ch/report2024.
- Sustainability Impact Report 2023: The report can online be viewed and downloaded at <a href="http://www.swisscom.ch/report2024">http://www.swisscom.ch/report2024</a>.

#### 1.7 Who can attend the Annual General Meeting?

• Shareholders entered in the share register with voting rights by 5 p.m. (CET) on Thursday, 20th March 2025, can attend the Annual General Meeting and are eligible to vote.

#### 1.8 Will I receive an invitation?

- All shareholders entered in the share register with voting rights will receive an invitation from 20th February 2025.
- The invitation will be sent in German, French, Italian or English depending on the shareholder's language entered in the share register.

#### 1.9 Can I bring someone with me?

• No, unfortunately not. Only the shareholders with voting rights entered in the share register are entitled to attend the Annual General Meeting.

#### 1.10 Can I attend the Annual General Meeting as a guest or companion?

- If you are not a shareholder of Swisscom Ltd with voting rights, you cannot attend the Annual General Meeting, not even as a guest or companion.
- Persons with mobility problems who require a companion should call the following telephone number: +41-58-224 14 17

#### 1.11 I cannot find my admission card. Who should I contact?

Please register at the AGM Information Desk on the day of the Annual General Meeting before
the meeting starts. You will be given your admission card once your identification has been
checked (please bring your ID card) and after verification that you are entered in the share
register as a shareholder with voting rights.

#### 1.12 I did not receive an admission card. Who should I contact?

Admission cards will be dispatched between 3rd March and 13th March 2025 by post. If you
do not receive the documents on time, please enquire at the AGM Information Desk before the
start of the Annual General Meeting. Once your identity has been verified (please bring an ID
card) we can issue you with your admission card in person.

#### 1.13 The number of shares indicated is incorrect. Who can provide me with further information?

Please contact your custodian bank directly.

#### 1.14 What is the deadline for eligibility to vote at the Annual General Meeting?

• The deadline for eligibility to vote is 5 p.m. (CET) on 20th March 2025. All shares entered by 5 p.m. on 20th March 2025 carry voting entitlement.

#### 1.15 I sold my shares after receiving the admission card. Are the documents still valid?

- You sold <u>some of your shares</u>: You are no longer eligible to vote for the sold shares if the sale
  was registered in the share register before 5 p.m. on 20th March. Please have your admission
  card corrected at the Information on the day of the Annual General Meeting if the number of
  voting rights on your admission card and voting documents is incorrect due to the sale of
  shares.
- You sold <u>all of your shares</u>: If the sale is entered in the share register before 5 p.m. on 20th March, you are no longer entitled to vote at the Annual General Meeting and cannot participate.
- You sold <u>some or all of your shares after 205h March</u>: You are entitled to vote at the Annual General Meeting but will no longer receive any dividends on the sold shares.
- If in doubt, please contact the share register before the Annual General Meeting (tel.: +41 62 205 77 50 e-mail: <a href="mailto:gyswisscom25@computershare.ch">gyswisscom25@computershare.ch</a>).

## 1.16 I purchased shares a few days before the Annual General Meeting. Do they provide me with voting entitlement?

- You are a new shareholder:
  - o If the purchase of the shares is entered in the share register before 5 p.m. (CET) on 20th March 2025, the shares provide you with voting entitlement. If you do not receive the voting documents, please enquire at the Information so that we can issue you with these documents in person or contact the Share Register (telephone: +41 62 205 77 50; E-mail: <a href="mailto:gvswisscom25@computershare.ch">gvswisscom25@computershare.ch</a>).
  - o If the purchase of the shares is entered in the share register after 5 p.m. (CET) on 20th March 2025, you are not eligible to vote but you will receive dividends. Please enquire at the Information so that we can give you a guest card that entitles you to participate in the Annual General Meeting.
- You are already the owner of Swisscom shares:
  - o If the purchase of the new shares is entered in the share register before 5 p.m. (CET) on 20th March 2025, you are eligible to vote for the new shares. Unless you have received a new admission card with new voting documents, please enquire at the Information so that we can issue you with these documents with the new number of votes.
  - o If the purchase of the shares is not entered in the share register until after 5 p.m. (CET) on 20th March 2025, you are not entitled to vote for the new shares and will not receive any new voting documents. Unless you have received a new admission card with new voting documents by post, please enquire at the AGM Desk so that we can issue you with these documents with the new number of votes.
- If in doubt, please contact the share register before the Annual General Meeting (tel.: +41 62 205 77 50; e-mail: <a href="gvswisscom25@computershare.ch">gvswisscom25@computershare.ch</a>) or enquire at the AGM Information before the start of the Annual General Meeting at the latest.

#### 1.17 Can I collect the admission card on the day of the Annual General Meeting?

 Yes. Please indicate your surname/first name, address, date of birth and (if known) your shareholder number and present an ID card when collecting the documents from the AGM Information.

## 1.18 Who do I have to register with if I wish to speak on a proposal at the Annual General Meeting?

- Please register at the "requests to speak" desk in the meeting room (on the left in front of the stage), present your voting documents and provide a summary of the content of your vote in note form. You will then be called at the appropriate time. Please address the matter specifically and be concise to allow other shareholders the opportunity for requests to speak.
- Please also notify the "request to speak" desk if you do not wish for your contribution to be broadcast online.

#### 1.19 Is food provided?

Shareholders are served a standing buffet after the AGM.

#### 1.20 Do the shareholders receive a gift?

• No, shareholder gifts will not be given out at the AGM nor sent out by mail afterwards. At this year's Shareholders' Meeting, Swisscom is once again financing a non-profit organisation in place of providing a shareholder gift.

#### 1.21 With whom do I register changes of address?

 Notification of changes of address must be provided directly to the share register of Swisscom Ltd, Computershare Switzerland Ltd, 4601 Olten: Telephone: +41 62 205 77 50 / e-mail: gvswisscom25@computershare.ch

#### 2. Power of attorney/proxy

#### 2.1 Who can act as a proxy for me at the Annual General Meeting?

- The following forms of proxy are possible:
  - o A representative of your choice
  - o The independent voting proxy Reber Rechtsanwälte, P.O. Box, 8032 Zurich
  - o The legal representative (for minors and wards)
  - o The authorised signatories of a company (partnerships, legal entities)
- If you designate your proxy by power of attorney on the admission card, please ensure that your proxy receives the admission card.
- Corporate or custodial proxies are not permitted.

#### 2.2 Can my spouse attend the Annual General Meeting in my place?

Yes.

#### 2.3 What does "independent voting proxy" mean?

• The independent voting proxy is an independent person appointed by the Annual General Meeting. They cast votes according to the instructions of the authorising party. If the independent voting proxy does not receive any instructions, they will abstain from voting. The power of attorney must be confirmed by signature.

#### 2.4 Can my custodian bank or Swisscom Ltd (corporate proxy) act as a proxy for me?

• No, representation by the custodian bank or the organs of Swisscom AG (organ representatives) is prohibited by stock corporation law.

#### 2.5 In what form can the power of attorney and instructions be issued?

- In writing: Using the power of attorney on the registration form and on the admission card.
- Electronically: You can authorise the independent proxy via the Computershare Switzerland Ltd shareholder portal under <a href="www.gvote.ch">www.gvote.ch</a>. Computershare (Switzerland) Ltd supports independent voting proxies. The required login data can be found in the invitation documents.

• If instructions are sent to the independent proxy both electronically via the Computershare Switzerland Ltd's web application and in writing, only the electronic instructions will be taken into account. The instructions can be amended at any time until 24th March 2025, 11.59 p.m. (CET). Voting representation by the corporate proxy and/or custodian is not permitted.

#### 2.6 How do I get an electronic admission card?

• You can request an electronic admission card via the shareholder portal <u>www.gvote.ch</u>. The admission card will then be sent to you by e-mail as a QR code.

#### 2.7 Why are voting cards no longer being sent out?

• For environmental reasons, we are not sending voting cards (coupons) out by post this year. At the Annual General Meeting, voting will be conducted electronically via TeleVote. If this is not possible, the votes will be scanned via the code on the admission card.

#### 2.8 How can I issue a power of attorney in writing?

- A written power of attorney can be issued using the registration form or admission card.
- Using the registration form (complete and sign the registration form) you can provide the independent voting proxy Reber Rechtsanwälte or entitle a representative of your choice to vote with the power of attorney. The registration form must be returned with the power of attorney to Computershare Schweiz AG.
- Using the admission card (complete and sign the admission card) you can provide another shareholder entitled to vote or the independent voting proxy with the power of attorney. The admission card must be returned directly to the independent voting proxy (Reber Rechtsanwälte, P.O. Box, 8032 Zurich). If you wish to provide another shareholder with the power of attorney, please complete and sign the admission card and give it directly to the other shareholder entitled to vote.

## 2.9 Why is there only one reply envelope for Computershare Switzerland Ltd and not another one for the independent voting proxy?

• Swisscom has over 80,000 shareholders. For logistical reasons, Computershare Switzerland Ltd supports the independent voting proxy with the processing of the powers of attorney. It is therefore more convenient to send the powers of attorney directly to the share register. The independent proxy and Computershare Switzerland Ltd are in close contact with each other during the preparation of the Annual General Meeting. The independent voting proxy represents the shares at the Annual General Meeting and votes according to the shareholder's instructions. However, you are of course free to send the proxy instead of Computershare Switzerland Ltd to the address of the independent proxy Reber Rechtsanwälte, P.O. Box, 8032 Zurich.

#### 2.10 What is Computershare Switzerland Ltd?

• Computershare Switzerland Ltd manages Swisscom's share register and as before is still assigned the task of organising the Annual General Meeting.

## 2.11 Who can I address questions about the shareholder portal, electronic voting, user name and password to?

 For questions about the shareholder portal, user name and passwort, please contact Computershare Switzerland Ltd directly: +41 62 205 77 50 or gvswisscom25@computershare.ch.

#### 2.12 What benefits does the shareholder portal provide me with?

- Simplified registration with QR code.
- You can provide the independent voting proxy with power of attorney and issue instructions to him/her. You can change the instructions at any time up to the instruction deadline of 11.59 p.m. (CET) on 24 March 2025.
- You can opt to receive the invitation to the Annual General Meeting via e-mail in future making a contribution to environmental protection.
- This service is free of charge for shareholders.

#### 2.13 Why can I no longer order an annual report?

For environmental reasons, we are not sending the annual report out by post this year. Under the new stock corporation law, the annual report must still be sent to shareholders if it is not available online.

# 2.14 I have selected the electronic delivery of the invitation option on the shareholder portal. What do I have to do if I wish to receive the invitation by post to my correspondence address?

 Please inform Computershare Switzerland Ltd directly: +41 62 205 77 50 or gvswisscom25@computershare.ch

#### 2.15 Who does Computershare pass the voting instructions received onto?

• Computershare passes the powers of attorney and instructions issued to the independent voting proxy Reber Rechtsanwälte, Zurich. The independent voting proxy casts the votes at the Annual General Meeting according to the instructions received.

#### 2.16 What security standards does Computershare Switzerland Ltd possess to protect the data?

• Please address questions on this matter directly to Computershare Switzerland Ltd: +41 62 205 77 50 or <a href="mailto:gyswisscom25@computershare.ch">gyswisscom25@computershare.ch</a>.

#### 2.17 Do I have to download any software to usethe shareholder portal?

• No, the shareholder portal is a web application. You only require an ordinary web browser to use it.

## 2.18 I have already issued instructions to the independent voting proxy. Can I still attend the Annual General Meeting?

Yes. Contact the share register and order an admission card. By ordering the admission card, you revoke the power of attorney and voting instructions given to the independent voting proxy. (tel.: +41 62 205 77 50; e-mail: <a href="mailto:gvswisscom25@computershare.ch">gvswisscom25@computershare.ch</a>)

## 2.19 I have already issued a power of attorney and instructions to the independent voting proxy in writing. Can I still use the services of the shareholder portal?

• Yes. Please note that only the electronic instructions are taken into account if you issue both written and electronic instructions to the independent voting proxy. You can change the electronic instructions at any time up to the instruction deadline of 11.59 p.m. on 24th March 2025 (CET).

#### 2.20 How can I issue the independent voting proxy with voting instructions in writing?

- You can issue your voting instructions by ticking the applicable instruction on the back of the
  registration form. It is important that you add a legally valid signature to your power of
  attorney.
- Any signed powers of attorney in blank will be deemed as power of attorney issued to the independent voting proxy Reber Rechtsanwälte, P.O. Box, 8034 Zurich.
- Please return the power of attorney to Computershare Switzerland Ltd, P.O. Box, 4601 Olten.

#### 3. Travel to the Annual General Meeting

#### 3.1 Does Swisscom cover the transport costs?

• The shareholders pay for the transport costs from their place of residence to Zurich Oerlikon.

#### 3.2 How do I get to the Hallenstadion by public transport?

www.sbb.ch

#### 3.3 How do I get to the Hallenstadion by car?

 Hallenstadion can be reached by car via Zürich Seebach motorway exit. The address for the navigation device is Wallisellenstrasse 45 in 8050 Zürich.

#### 3.4 Are there parking spaces at Hallenstadion?

• The Messe Zürich car park has 2,000 parking spaces and is only a two-minute walk from the Hallenstadion. Follow the signs as far as the intersection of Thurgauerstrasse-Binzmühlenstrasse/Hagenholzstrasse. Access the Messe Zürich car park via Hagenholzstrasse. From the car park, a path leads directly to the Hallenstadion (approx. 500m).

#### 4. Dividend payment

#### 4.1 How much, when and where?

- If the Board of Directors' proposal is approved by the Annual General Meeting on 26th March 2025, the payment will be made as follows:
  - CHF 22 gross (35% withholding tax), CHF 14.30 net
  - Credit with value date of 1st April 2025
  - o To the account indicated on the application for entry in the share register

#### 4.2 Do I receive my dividend payment automatically?

• Yes, even if you do not attend the Annual General Meeting.

#### 4.3 Does the dividend depend on the share price?

• No. The dividend is determined by Swisscom's business performance and other factors.

#### 4.4 Up until what date can I purchase shares including entitlement to the dividend payment for the 2024 financial year?

• The shares are traded ex dividend from 28 April 2025. Shareholders can purchase shares including entitlement to dividend payment for the 2024 financial year up to and including 27th March 2025.

#### 4.5 What impact does the dividend payment have on the performance of shares?

 The opening price on the ex date (28<sup>th</sup> March 2025) is usually reduced by the dividend amount. However, the market price is determined by supply and demand. We do not therefore generally comment on the share performance.

#### 4.6 Do I have to pay tax on dividends?

Swisscom must deduct a withholding tax of 35% from dividends. Dividends are classified as
taxable income. Please address any further questions on the application of tax law to
dividends to your tax consultant.

#### 4.7 How much is the withholding tax?

• The withholding tax is deducted from the dividend of CHF 22. The withholding tax is therefore CHF 7.70 per share (35% of CHF 22) – (subject to the approval of the Board of Directors' proposal on the dividend payment by the Annual General Meeting).

#### 4.8 I have a new bank account. How do I receive the dividends?

• If you have notified your custodian (bank) of the new account details in good time (by mid March 2025 at the latest) the transfer to the new account will be duly carried out.

- If the custodian bank does not know about the new account details, the transfer will be made to the old account. The bank which receives the amount and is unable to book it due to the outdated account details will transfer the amount back.
- As soon as the amount has been returned to the custodian bank, it will contact you to obtain the new account details and to transfer the amount to the current account. This process can take several weeks.